



HOUSES FOR **WARRIORS**

Houses For Warriors, Inc. is a tax-exempt 501(c)(3) nonprofit organization in the state of Colorado.

We help, guide, and direct homeless and at-risk military veterans and first responders into self-sufficient status while providing a safe, caring and loving environment. We believe that every Warrior deserves a Hand-Up so they are more equipped to handle modern society's fast-paced lifestyle. Growth is possible at any age, any stage of life, and for any life path.

SPONSORSHIP OPPORTUNITIES



OUR PURPOSE

WE ARE HELPING THE MOST AT RISK WARRIORS IN OUR COMMUNITY TRANSFORM THEIR LIVES & REDUCING WARRIOR SUICIDES

Most of the Warriors we serve have no where else to turn. They slipped through the cracks with government assistance and have exhausted all of their local resources. Most of the military veterans we serve have been denied by the VA for various circumstances and don't qualify for housing assistance

At Houses For Warriors we:

- Understand the importance of the impact we make on our Warrior's lives and the stories we tell
- Represent our organization at the highest-profile events around Colorado focused on bringing people together to celebrate our Veterans
- Believe in collaboration and empowerment within the Veteran non-profit community
- Provide life-transforming services to our most at-risk warriors in need





OUR IMPACT

OUR AMAZING VOLUNTEERS HAVE ACHIEVED SO MUCH!

- Since 2019, we have assisted 6 Warriors and their families receive a collective \$500k+ in volunteer service projects, special adaptive home modifications, accessible home upgrades and essential home repairs
- Since 2020, we have assisted over 60 veterans receive life-saving benefits that helped creating stability in their lives through housing, disability and other financial support
- Since August 2021, We have assisted 15 veterans with essential housing and support through our Warrior transitional housing program
- Since August 2021, We have furnished 8 Veteran's Homes providing over \$60k+ in donated furniture and home-goods
- Provided over 5,000 lbs. of snow gear, coats, blankets and warm clothing to hundreds of local homeless people in our communities throughout Denver County.



OUR EVENTS

The Veterans Charity Ball Annual Gala

Denver's Premier Veterans Day formal gala. Enjoy a unique experience at Wings Over the Rockies Air & Space Museum! Guests will enjoy access to the air museum, flight simulators, and get the most unique photo ops in jet cockpits!



- 1,200 attendee capacity
- Whiskey Tasting from local micro-distilleries
- Special Guest Speakers
- Heavy military and veteran presence
- Denver's Newest Premier Veterans Day Event



EVENTS WE ATTEND

Veterans Day Parade Hosted by Colorado Veterans Project

- Denver Veterans Day 5k/10k Run, Parade and Festival brings together 40,000 veterans, civilians, businesses, non-profits and the local community
- In 2023, we will be renting a 35' Bald Eagle Helium Balloon to be the main event of the parade!
- OUR MISSION PARTNER WILL SHARE PREMIUM BANNER SPACE LEADING OUR GROUP IN THE PARADE



Farmers Markets, Trade, Gun & Home Shows and Veteran Events

We attend over 50 local events per year & show our booth to over 1/2 a million people annually



CURRENT ASSETS

HFW TRAILER

Our 16' cargo trailer is an eye catcher! We bring it to all of our events and use it regularly to pick up our house donations- which we pass along to our Warriors when they graduate our program.

COMING SOON



HFW THRIFT STORE

By January 2023, we will open our warehouse to store our donations and sell our surplus furniture we don't give our warriors. We will also be purchasing a moving truck to handle more donations.

We turn down an average of \$10k in donations per week because of our limited space!

We recently started selling our surplus donations online to generate revenue for our organization, creating more sustainability and consistent growth for our mission.



WHY SPONSOR?

"A kind gesture can reach a wound that only compassion can heal."

– Steve Maraboli

- Increase your visibility and brand equity
- Position your brand as the spear-head of our mission, while we do all the work!
- Demonstrate your organization's unmatched commitment to the Veteran, Military & First Responder communities
- Provide unique, fun and impactful volunteer opportunities for your employees, co-workers, colleagues and even clients to get involved with the Warrior community throughout the year
- Included advertising in ALL of our event promotion, social media marketing, website and blog content.

SPONSOR BENEFITS

CORE OFFERINGS Included in ALL Partner (Red) Packages

- Press release announcing your sponsorship
- Free VIP Registration for our Charity Gala and all HFW hosted events
- Your organization featured in social media marketing for all events and throughout the year, including your specific hashtags & links
- Your organization featured in email marketing to our 3,000+ contact list
- Your organization featured on our website and blog at housesforwarriors.org
- Banner space at all our events: Provide your own banner, or we can print one for you for add't. fee
- Photos and videos of all our events for your organization's use
- Free use of our HFW Charity Partner logo

MISSION PARTNER

\$100,000

- Primary logo on HFW homepage and all HFW marketing materials during the year; Logo added to our trailer and future vehicles
- Public acknowledgment during interviews and event announcements with media partners such as KDVR Fox31, KMGH-TV, Denver7 ABC, etc.
- Custom 5 minute video highlighting partnership and corporate involvement in exclusive volunteer opportunities
- Invited to monthly Warrior Mentor/Sponsor BBQs to meet current Warriors
- Added to our Annual 990 Tax Report
- Naming Rights to our Warrior House for 1 year
- Prime banner space and signage at all events
- Gala benefits include 32 VIP tickets, 10 minute speaking opportunity and custom press release delivered to 30+ media outlets nationally
- Access to audience data and our social media analytics
- (8) HFW Merchandise Packages- Branded T-shirts, canteens, stickers, posters, pens, mouse pads, military coins and more.
- We will custom design an HFW or event related graphic or anything you need to illustrate your organization's support

HERO PARTNER

\$75,000

- Your organization logo on HFW homepage and HFW marketing materials during the year; Logo added to our trailer and future vehicles
- Custom 3 minute video highlighting partnership and corporate involvement in exclusive volunteer opportunities
- Added to our Annual 990 Tax Report
- Invited to all monthly Warrior Mentor/Sponsor BBQs to meet current Warriors
- Prime Seating/Placement at all major events
- Gala Benefits include 24 VIP tickets, logo on media wall, recognition in Keynote and premier signage throughout the event
- Access to audience data and our social media analytics
- (6) HFW Merchandise Packages- Branded T-shirts, canteens, stickers, posters, pens, mouse pads military coins and more.

WARRIOR PARTNER

\$50,000

- Your organization logo on HFW homepage and HFW marketing materials during the year; Logo added to our trailer and future vehicles
- Custom 1-2 minute video highlighting partnership and corporate involvement in exclusive volunteer opportunities
- Added to our Annual 990 Tax Report
- Prime Seating/Placement at all major events
- Gala Benefits include 20 VIP tickets, logo on media wall, recognition in Keynote and premier signage throughout the event, full page ad
- Access to audience data and our social media analytics
- (4) HFW Merchandise Packages- Branded T-shirts, canteens, stickers, posters, pens, mouse pads, military coins and more.

AMBASSADOR PARTNER

\$25,000

- Your organization logo on HFW homepage and HFW marketing materials during the year; Logo added to our trailer and future vehicles
- custom 3 minute video highlighting partnership and corporate involvement in exclusive volunteer opportunities
- Added to our Annual 990 Tax Report
- Prime Seating/Placement at all major events
- Gala Benefits include 16 VIP tickets, logo on media wall, recognition in Keynote and premier signage throughout the event, full page ad
- Access to audience data and our social media analytics
- (2) HFW Merchandise Packages- Branded T-shirts, canteens, stickers, posters, pens, mouse pads, military coins and more.

WARRIOR GUARDIAN

\$10,000

- Your organization logo on HFW Charity Partner page and HFW marketing materials during the year
- Gala Benefits include 8 VIP tickets, logo on media wall and premier signage throughout the event, 1/2 page ad in event program
- Added to our Founder's List for life of our organization- Displayed in all HFW buildings
- Designated Social Media Post

WARRIOR DEFENDER

\$5,000

- Your organization logo on HFW Charity Partner page and HFW marketing materials during the year
- Gala Benefits include 8 VIP tickets, logo on media wall and logo in our event programs and projected at event, 1/4 page ad in event program
- Added to our Founder's List for life of our organization- Displayed in all HFW buildings
- Designated Social Media Post

WARRIOR PATRIOT

\$2,500

- Your organization logo on HFW Charity Partner page and HFW marketing materials during the year
- Gala Benefits include 8 VIP tickets, logo on media wall and logo in our event programs and projected at event
- Added to our Founder's List for life of our organization- Displayed in all HFW buildings
- Designated Social Media Post

WARRIOR ADVOCATE

1,000

- Your organization logo on HFW Charity Partner page and HFW marketing materials during the year
- Gala benefits include 4 VIP tickets, logo on media wall and logo in our event programs and projected at event
- Designated Social Media Post