



## 2024 SPONSORSHIP OPPORTUNITIES

**For more information, please contact:**

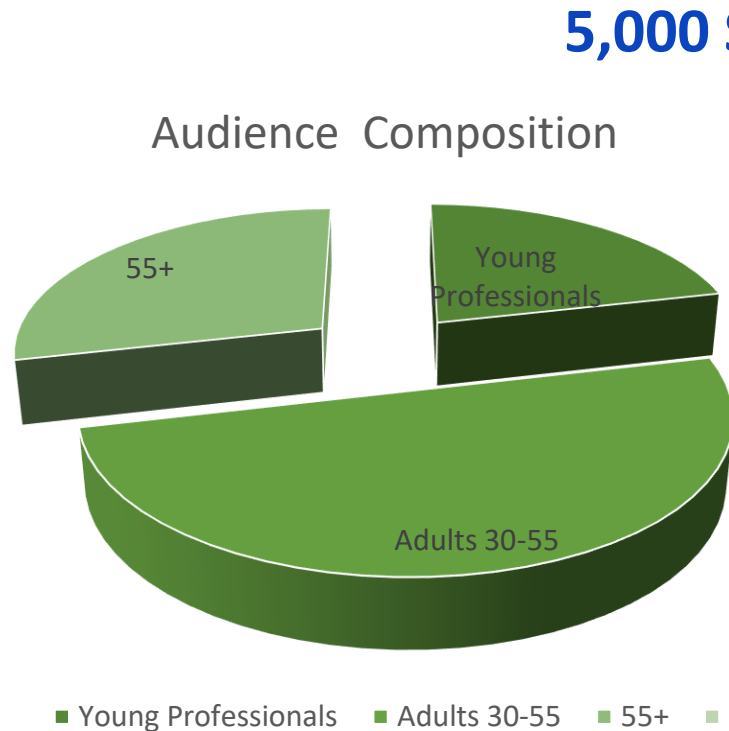
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## ABOUT HOUSES FOR WARRIORS

At Houses For Warriors, we are dedicated to providing our nation's veterans and first responders with the support, resources, and housing they need to successfully transition to civilian life. Our comprehensive programs address the unique challenges faced by our Warriors, offering transitional housing, personal growth and mentorship opportunities, and essential resources to help them thrive.



## HFW 2024 QUICK FACTS

# 25+

## EVENTS PER YEAR

200+ Attendees at Annual Charity Gala.

500+ Attendees at Annual Charity Golf Tournaments.

4,900+ Attendees at the Independence Day 5k

Denver Stock Show Attendance in January 2025

5,000 Social Media Followers

# 1800+

INCLUDING 500+ EXECUTIVES



REGIONAL  
EMAIL  
CONTACTS

## Colorado Veterans Project Events We Attend

The Memorial Day Run & March

Freedom 4 Miler-

Denver Veterans Day Parade

800+ ATTENDEES

5,000+ FOLLOWERS  
ON SOCIAL MEDIA

# 2024 EVENTS- SNAPSHOT

## HFV ANNUAL GALA- MAIN EVENT

October 19, 2024

## HFV ANNUAL GOLF EVENTS

Paragon 28 Suppliers Summit Golf  
Tournament

Renewal By Andersen Golf Tournament

Slalom Denver Veteran Golf Tournament

## HIGHLANDS RANCH

### INDEPENDENCE DAY 5K -

**Benefiting Houses For Warriors**

## OTHER EVENTS WE ATTEND

Memorial Day Ruck March

Freedom 4 Miler

Denver Veterans Day Parade

Veteran Fairs

VA Stand Downs

Gun Shows

Home Shows

Colorado Whiskey Festivals

# Brand Awareness

All Annual Sponsors Receive The Following:

- ✓ Use of our Charity Partner Logo
- ✓ Sponsor Logo featured on HFW Website & on all Event Websites
- ✓ Display Sponsor Collateral at all HFW events
- ✓ Sponsor logo with website link added to all email invitations & event announcements
- ✓ Published content on HFW social media channels & Monthly Newsletter



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## Benefits of Sponsoring

- Join the ranks of our Amazing Charity Partners
- Increase your visibility and brand equity
- Promote your business in the Military Community
- Demonstrate your support of the Veteran community to colleagues, clients, and event participants.



# LEGACY PARTNER- \$100,000

(1 Available)

*This exclusive package is crafted for organizations seeking to showcase their leadership and commitment to social responsibility by making a significant investment in the well-being of our nation's heroes. It offers unparalleled visibility, naming rights, and VIP access to high-profile events and initiatives.*

**Exclusive Speaking Opportunities**  
**Recognized at all HFW Events**  
**Total Reach: 20,000+**

## **BENEFITS:**

- **Warrior house naming rights for 1 year**
- Charity partner position at all HFW events
- Logo on HFW polo shirt sleeve
- Logo included on HFW collateral materials used in all events
- Logo included on new HFW banners and signage
- Platinum Level Sponsor Package at all HFW Events



# LEGACY PARTNER- \$50,000

## (Level 2)

*This exclusive package is crafted for organizations seeking to showcase their leadership and commitment to social responsibility by making a significant investment in the well-being of our nation's heroes. It offers unparalleled visibility, naming rights, and VIP access to high-profile events and initiatives.*

**Exclusive Speaking Opportunities**  
**Recognized at all HFW Events**  
**Total Reach: 20,000+**

### **BENEFITS:**

- Charity partner position at all HFW events
- Logo included on HFW collateral materials used in all events
- Logo included on new HFW banners and signage
- Gold Level Sponsor Package at all HFW Events



# LEGACY PARTNER- \$25,000

(Level 3)

*This exclusive package is crafted for organizations seeking to showcase their leadership and commitment to social responsibility by making a significant investment in the well-being of our nation's heroes. It offers unparalleled visibility, naming rights, and VIP access to high-profile events and initiatives.*

**Exclusive Speaking Opportunities**  
**Recognized at all HFW Events**  
**Total Reach: 20,000+**

## **BENEFITS:**

- Charity partner position at all HFW events
- Logo included on HFW collateral materials used in all events
- Silver Level Sponsor Package at all HFW Events





# Houses For Warriors 3<sup>rd</sup> Annual Charity Gala

October 19<sup>th</sup>, 2024

*Experience the impact at the Houses For Warriors Gala, where executives, major donors, and military supporters come together to honor our nation's heroes. This prestigious event offers sponsors unparalleled visibility among influential leaders and dedicated supporters. Align your brand with our mission to support veterans and make a lasting difference in their lives.*

## \$15,000 – Title (1 Exclusive)

- Opportunity to join event planning committee
- Opportunity to introduce your company and MC event
- Premium signage throughout the event
- 20 VIP Tickets (2 Tables) Included
- Inclusion in all gala media- Back Full Cover Ad
- Social media post
- Logo at all casino table screens
- Premium seating at dinner reception

## \$10,000 – Freedom Sponsor (1 Exclusive)

- Speaking opportunity at dinner reception
- Recognition at dinner reception
- 10 VIP Tickets (1 Tables) Included
- Inclusion in all gala media- Full Page ad
- Social media post
- Logo at all casino table screens
- Premium seating at dinner reception

## \$7,500 – Liberty Sponsor (3 Available)

- 10 VIP Tickets (1 Table) Included
- Inclusion in all gala media- ½ page ad
- Social media post
- Logo at all casino table screens
- Premium seating at dinner reception

## \$9,500 – Dinner Sponsor (1 Exclusive)

- 10 VIP Tickets (1 Table) Included
- Inclusion in all gala media- Full page ad
- Social media post

## \$6,500 – Beverage Sponsor (1 Exclusive)

- 10 VIP Tickets (1 Table) Included
- Inclusion in all gala media- ½ page ad
- Social media post

## \$5,000 – Patriot Sponsor (3 Available)

- 10 VIP Tickets (1 Table) Included
- Inclusion in all gala media- ½ page ad

## \$2,500 – Guardian Sponsor (Last 1 Available)

- 10 VIP Tickets (1 Table) Included
- Inclusion in all gala media- ½ page ad

\*Unused tickets are donated to veterans in the community who cannot afford to attend



**STILL IN PROGRESS**  
**(Subject to Change)**

# Paragon 28 Supplier Summit 2<sup>nd</sup> Annual Charity Golf Event

September 18<sup>th</sup>-19<sup>th</sup>, 2024

*Join us for an exclusive sponsorship opportunities at the Paragon 28 Supplier Summit Charity Golf Tournament, where distinguished organizations can showcase their leadership and commitment to innovation. Align your brand with Houses For Warriors to support veterans and gain exposure to industry executives. Benefits include prominent recognition, logo placement, and exclusive networking opportunities.*

## BENEFITS:

### **\$17,000 – Title (1 Exclusive)**

- Opportunity to join event planning committee
- Opportunity to introduce your company Premium signage throughout the event
- Four 4-somes included
- Inclusion in all tournament media
- Social media post
- Logo on golf balls
- Premium seating at dinner reception
- Premium signage throughout event

### **\$14,000 – Platinum (Monster) (2 Available)**

- Speaking opportunity at dinner reception
- Recognition at dinner reception
- Three 4-somes included
- Inclusion in all tournament media
- Social media post
- Includes signage at 1 hole

### **\$11,000 – Gold (Phantom) (3 Available)**

- Two 4-somes included
- Inclusion in all tournament media
- Social media post
- Includes signage at 1 hole

### **\$8,000 – Silver (Jaws) (4 Available)**

- One-4-some included
- Inclusion in all tournament media
- Includes signage at 1 hole

### **\$5,000 Hole Sponsor (5 Available)**

- One 4-some Included
- Includes signage at 1 hole

# Slalom Denver Veterans Golf Tournament

Slalom Denver is excited to announce that we will be hosting the Second Annual Slalom Denver Veterans Golf Tournament benefiting Houses for Warriors. The tournament will have a field of up to 128 participants including a selection of our executive-level clients, partners, and Slalom employees. The tournament will be held on Tuesday, July 16th at Inverness Golf Club. We have several sponsorships available.

For more information on single players, twosomes and foursomes, please visit: [go.slalom.com/2024VeteransGolf](https://go.slalom.com/2024VeteransGolf)



Sponsorship Opportunities	# Available	Cost
<b>Title Sponsor</b> <ul style="list-style-type: none"> <li>(2) Foursome—includes (8) golfers, green fees, golf cart, lunch, and swag bags</li> <li>Option to sponsor hole with signage table, two chairs &amp; branded items at the sponsored table</li> <li>Physical signage— registration table, &amp; reception area</li> <li>Opportunity to provide branded items for swag bags</li> <li>Logo placement: Display your company logo on all event promotional materials, including official banners, marketing collateral, and digital platforms &amp; promotional materials</li> </ul>	1	<del>\$10,000</del> <b>SOLD OUT</b>
<b>Silver Sponsor</b> <ul style="list-style-type: none"> <li>(2) Foursome—includes (8) golfers, green fees, golf cart, lunch, and swag bags</li> <li>Option to have a sponsored hole with a signage table, two chairs &amp; branded items at the sponsored table</li> <li>Physical signage— registration table, &amp; reception area</li> <li>Opportunity to provide branded items for swag bags</li> <li>Official lunch sponsor logo included on lunch signage</li> </ul>	2 (1 Sold)	\$6,000
<b>Bronze Sponsor</b> <ul style="list-style-type: none"> <li>(1) Foursome—includes (4) golfers, green fees, golf cart, lunch, and swag bags</li> <li>Option to have a sponsored hole with a signage table, two chairs &amp; branded items at the sponsored table</li> <li>Physical signage— registration area</li> <li>Opportunity to provide branded items for swag bags</li> </ul>	3	\$5,000
<b>Breakfast Burrito Station</b> <ul style="list-style-type: none"> <li>(1) Foursome—includes (4) golfers, green fees, golf cart, lunch, and swag bags</li> <li>Official Breakfast Sponsor, signage at breakfast station</li> <li>THANKS, from the golfers ALL DAY LONG</li> </ul>	1	\$4,500
<b>Closest to Pin Sponsor</b> <ul style="list-style-type: none"> <li>(1) Foursome—includes (4) golfers, green fees, golf cart, lunch, and swag bags</li> <li>Manage the closest to the pinhole and present the winner at the awards ceremony</li> <li>Option to have a sponsored hole with a signage table, two chairs &amp; branded items at the sponsored table</li> </ul>	1	\$3,000
<b>Longest Drive Sponsor</b> <ul style="list-style-type: none"> <li>(1) Foursome—includes (4) golfers, green fees, golf cart, lunch, and swag bags</li> <li>Manage the longest drive and present the winner at the awards ceremony</li> <li>Sponsor hole with signage table, two chairs</li> </ul>	1	\$3,000
<b>Hole Sponsor</b> <ul style="list-style-type: none"> <li>(1) Foursome—includes (4) golfers, green fees, golf cart, lunch, and swag bags</li> <li>Sponsor hole with signage table, two chairs</li> </ul>	10	\$2,500



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RBA of CO

# 2<sup>nd</sup> Annual Charity Golf Tournament

September 11<sup>th</sup>, 2024

**BENEFITS:**

**\$7,500 – Title (1 Exclusive)**

- Opportunity to join event planning committee
- Opportunity to introduce your company
- Premium signage throughout the event
- Three 4-somes included
- Inclusion in all tournament media
- Social media post
- Logo on golf balls
- Premium seating at BBQ reception
- Speaking opportunity at BBQ reception

**\$5,000 – Patriot (2 Available)**

- Recognition at dinner reception
- Two 4-somes included
- Inclusion in all tournament media
- Social media post

**\$3,000 – Freedom (3 Available)**

- Recognition at dinner reception
- One 4-somes included
- Inclusion in all tournament media
- Social media post

**\$1,000 Hole Sponsor (10 Available)**

- One-4-some included
- Inclusion in all tournament media
- Includes signage at 1 hole

***“Swing for Support, Drive for Dignity”***

*Join us at the Renewal By Andersen Colorado Team Golf Event, where employees from all departments, including contractors, installers, sales, and marketing, come together for a day of camaraderie and fun. This internal event offers sponsors the unique opportunity to engage directly with our dedicated team members. Showcase your support for our company's success and strengthen your connections with our team.*

**2,500- Longest Drive**

- One 4-some Included
- Inclusion in all tournament media
- Includes signage at 1 hole

**\$2,500- Closest to the Pin**

- One-4-some included
- Inclusion in all tournament media
- Includes signage at 1 hole

**\$2,500- \$1M Hole-in-One**

- One-4-some included
- Inclusion in all tournament media
- Includes signage at 1 hole

# Disclosure Statement

Thank you for considering sponsorship opportunities with Houses For Warriors, Inc. To maintain transparency and clarity in our partnerships, we have prepared the following disclosure statement:

- 1. Subject to Change:** Sponsorship packages, activations, and sponsorship levels outlined in this deck are subject to change without prior notice. While we strive to provide accurate and up-to-date information, adjustments may be necessary to better align with the needs of our organization and our sponsors.
- 2. Flexibility:** We value flexibility in our partnerships and are committed to working closely with sponsors to tailor activations and benefits to meet their specific objectives and preferences. Any modifications to the sponsorship packages will be communicated promptly and discussed collaboratively.
- 3. Cancellation:** In the event of unforeseen circumstances or force majeure events, Houses For Warriors, Inc. reserves the right to cancel or postpone fundraising events. While every effort will be made to accommodate sponsors in such situations, we cannot guarantee refunds or compensation for any financial commitments made prior to the cancellation or postponement.
- 4. Brand Representation:** Sponsors are responsible for providing accurate brand materials, logos, and content for inclusion in event materials and promotions. Houses For Warriors, Inc. reserves the right to review and approve all sponsored content to ensure alignment with our mission and values.
- 5. Liability:** Houses For Warriors, Inc. is not liable for any damages, losses, or liabilities incurred by sponsors as a result of their participation in our fundraising events. Sponsors are encouraged to obtain their own insurance coverage to mitigate any potential risks associated with their involvement.
- 6. Ethical Standards:** We uphold the highest ethical standards in all our partnerships and expect sponsors to adhere to similar principles. Any sponsorship agreements found to be in conflict with our values or potentially detrimental to our organization will be subject to review and possible termination.
- 7. Confidentiality:** Information shared in the context of sponsorship negotiations and agreements will be treated with strict confidentiality. Sponsors can trust that their proprietary information and business strategies will not be disclosed to third parties without their consent.
- 8. Legal Compliance:** Houses For Warriors, Inc. operates in compliance with all relevant laws and regulations governing charitable organizations and fundraising activities. Sponsors are expected to conduct their operations in accordance with applicable laws and ethical guidelines.

By engaging in sponsorship opportunities with Houses For Warriors, Inc., sponsors acknowledge and agree to abide by the terms outlined in this disclosure statement. We appreciate your support and look forward to building a meaningful partnership that benefits our organization and the communities we serve.